

# ROTARY CLUB OF HAYWARD

# High Gear



March 8, 2010  
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Photography: Ed Avelar

**Next Week: March 15th**  
**Mayor Michael Sweeney**  
**City of Hayward, State of City**



**Bob Goetsch, Freddye Davis, President Rob Cook, Cate Steane and Joel Garcia**

**Greeters** were **Joel Garcia** and **Tina Martinez**. **President Rob Cook** called the meeting to order. It was the 32<sup>th</sup> meeting of the 88<sup>th</sup> year! **THE FUTURE OF ROTARY IS IN YOUR HANDS**. The Pledge of Allegiance to the Flag was led by **John Hunter**. **Andy Krake** and **Chuck Horner** led us in God Bless America. The Thought for the Day was read by **Heidi Finberg**, who reminded us that today is International Women's Day. It started in the early 1900s when women were fighting for better working conditions and pay and the right to vote, and in 1975 it was officially adopted by the United Nations. By 1999 the focus changed from only pressing for women's rights, but also to recognize and celebrate the achievements of women through the years and around the world. Several quotes: •*The hand that rocks the cradle is the hand that rules the world.* (William Ross Wallace, 1865). •*Women are the real architects of society.* (Harriet Beecher Stowe). •*Women who seek to be equal with men lack ambition.* (Timothy Leary).

Visiting Rotarians were introduced by **Heidi Finberg**: our very own Bob Tucknott: (Hello Fellow Rotarians!) Guests: **Cate Steane** introduced Ashley DaSilva of FESCO; **Freddye Davis** introduced Christina Perricone of Reality Mentor, and Othella Jordan of the NAACP; **Kevin McGary** introduced Ken Miller, Christian Broadcasting Executive, and Demie Bradamini, Business Consultant; **Terry Lee** introduced Diana DeFrance of Moreau Catholic High School; **Ed Mullins** introduced Rod Andazola; **Joel Garcia** introduced Sergio Morales of the Tiburcio Vasquez Health Center. **Andy** and **Chuck** led us in Hello!



## ANNOUNCEMENTS:

- Haiti Earthquake Relief Fund still needs donations. To participate in the Club challenge make donations at [www.rotary5170.org](http://www.rotary5170.org) or [www.rotary.org/daf](http://www.rotary.org/daf)
- CSU East Bay Friends of the Arts: You can see Chicago!, a great production, March 12-14, tickets@csueastbay.edu
- The Rotary Area 2 Youth Speech Contest will be held Wednesday, March 10<sup>th</sup>, at the Sequoia Country Club – please let them know if you plan to attend!
- The Hayward Rotary Club board will meet on March 11, 5:30 pm at Stonebrae Golf Club. Red Badgers attend!
- STRS Success Through Rotary Seminars Conference will be held on March 20<sup>th</sup>, 9:00 am – 3:00 pm, at the Spinning Yarn in Fremont.
- The Hayward Education Foundation Spring Gala will be on March 25<sup>th</sup> at CSUEB, a dinner event with student music and art.
- Let's Go Fishing! A wonderful opportunity to help kids in need and have a fine time at Lake Chabot, April 15<sup>th</sup>, 8:00 am – 1:00 pm.
- Our club will have an evening meeting on April 5<sup>th</sup>, Social Hour 6:00 pm -7:00 pm, Dinner and Program 7:00 pm to 8:30 pm, with a great speaker: Brian Shul, SR71 Blackbird pilot.
- Stonebrae Golf Classic: Wednesday April 14, handled by **Andy Krake** and **Dennis Butler**. We do the parking concession, a good fundraiser for our club. 780 person hours needed in 4 hour shifts. Volunteers needed! Clipboard will be passed around.
- Tickets FORE Charity Announcement: \$20 will buy 5 days at the Stonebrae Classic (what a deal), proceeds to our club.
- Rotary District 5170 Conference, April 23-25, at the Monterey Hyatt.
- Cycle for Sight: Rotary Ride for Veterans, April 17<sup>th</sup>. Contact **Prez Rob** if any interest.
- Rowell Ranch Rodeo, our Concession Fundraiser: May 15<sup>th</sup> and 16<sup>th</sup>.
- Cate Steane** told us that FESCO is looking for space for their collection of clothes for FESCO graduates – let her know if you have any suggestions.
- Rotary International Convention: Montreal, Canada, June 20-23, 2010

**CORRECTION:** Nancy Eaton wishes us to know that it was her son Frank who got married, not her!

**FINES AND FOOLISHNESS:** **Sean Reinhart** and **John Hunter** for not wearing their Rotary pins at an event; **John Hunter**, **Reid Lindblom**, and **Roy Hashimoto** for birthdays; **Laura Swan** for serving as a volunteer at the Olympics in Canada; **Dave Elkins** for his member anniversary, with a contribution to End Polio Now.

**PROGRAM:** **Bob Goetsch** introduced the program, Rotary District 5170's Children at Risk. This program is about our kids, not just about the agencies featured today: Be a Mentor, Reality Mentor, FESCO, and the Tiburcio Vasquez Health Center. The focus is on the impact that can be made on kids who are not doing well. The high school dropout rate in Oakland is 50% (and a whopping 70% in Washington DC!). Why is that? (At this point Bob had to borrow Phyllis's glasses, and they worked fine.) Bob told us about a compelling story that appeared in the paper recently, about a woman, a Berkeley native, who graduated from Yale and is on her way to law school. Her mother was bipolar and a drug addict, so she was put in foster care. She realized that she had to do well in school to make something of herself, and succeeded because she not only had determination but also community support. This woman did not get help from any of the agencies featured today, but she could easily have been. Those of us who grew up with the support of our families may find it hard to realize what happens to those who don't – seeking some sort of family, they may join local gangs, become drug addicts. These groups do not offer the positive adult role models that kids need. Rotary District 5170 made a tremendous commitment, to make a difference for kids. We need to understand that kids in trouble also make an economic impact on us as taxpayers, but if we move them from being liabilities to being assets, they contribute to the community instead of being burdens. District 5170 decided not to run its own program, but rather to support those agencies that are already working with kids. For a list of these agencies, see the Rotary Children at Risk Program Website.

*Have you visited our Website lately? [www.haywardrotary.org](http://www.haywardrotary.org)*

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The home page gives you information about how Rotarians can sign up to volunteer with these organizations. If you click on Alameda County, a list of programs pops up, including Writer Coach, Be a Mentor, Evening Child Care for the Homeless, Reality Mentor, and others, so you can sign up to volunteer in the program that is a good match for you. The District Youth Protection Program conducts background screening for volunteers, and although each agency has its own background screening process, all the agencies accept the Rotary International process. It's about the kids! Bob told us that we won't hurt their feelings if we choose a program that is not one of theirs. Now we will hear from each of today's featured agencies.



First, **Cate Steane** of FESCO: It helps homeless families move toward self-sufficiency. FESCO's roots are in the area, but support has expanded, including the Hayward Rotary Foundation. Less than 25% of homeless children graduate from high school, and emotional and learning problems are more likely to show up in these children. They are your future workforce, so give them some of your time to get them on a better path. Two opportunities for volunteers: work with Be a Mentor to pair with a child, being assured of a good match; and provide supervised activities for kids in the evenings when parents are working on their own skills (FESCO provides the materials for working with these children, and needs volunteers who enjoy working with children and can provide 2 hours once a week or every other week.) The kids benefit from having a caring adult in their lives. See flyers on the tables.

Next, **Freddye Davis**, President of Reality Mentor, on B Street, and also of South Alameda County NAACP. **Freddye** told us that she found it troubling that when kids got into trouble, the parents called NAACP. So in 2005 **Freddye** decided to found Reality Mentor, for kids who have no attention at home, need balance, and need family support. The agency's mission is to create a new community to support the kids. People in leadership positions are needed to help kids who really need our support. **Freddye** told us about kids who visited Lockheed, and learned why they needed math skills. There was an out-of-control, disruptive boy at Mt. Eden High School, and she was able to let him know that she cared about him. He graduated with honors! These are not bad kids, but kids who need someone who cares about them. We all need to work together to save our kids and reclaim our youth. There are bad situations, not bad kids. (See the brochure and flyer on your table.)

Next was **Joel Garcia**, who told us about the Tennyson Health Center, a school-based/school-linked center of Tiburcio Vasquez Health Center, Inc. in collaboration with the Hayward Unified School District and Alameda County Health Care Services Agency (see the brochure on your table). The center's symbol is a dove of peace, to embrace and protect a family's health. It is **Joel's** 18<sup>th</sup> year with the center! They decided they needed to provide more youth services, so created a physical and mental health sanctuary right on the school site, where any child can go to get help. There are three elements: health education direct medical services, and mental health services. They employ the professionals, and the goal is to empower families to provide what is needed. A successful approach is peer education, in which kids come up with solutions to their own problems, and help other kids to get the information they need.

The parents came together and established their own programs, creating college courses at Chabot College. The center provides tutoring and after-school programs, where kids have a voice. Joel expressed his pride in Rotary's mission, Service Above Self. He believes that everyone should have access to quality health care, and in the schools! **Bob Goetsch** closed the program by reminding us to access the website, sign up to volunteer where you can do best! He looks forward to seeing us online!

**President Rob** thanked all the presenters for the program, and called for applause.

Next week, March 15, the program will feature Mayor Michael Sweeney, and the State of the City address. The following week, March 22, will feature Clancy Priest of AccessHayward.com, New Constituent Relations Management Web-based application providing Internet access to city information and services.

**President Rob** thanked our distinguished guests, and adjourned the meeting.

***Click Link Below to Visit the District Website***

**<http://www.rotary5170.org/news/09-10/10-03-OneChild-09.pdf>**

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## First Class Mail

Hayward Rotary Club  
P.O. Box 629  
Hayward, CA 94543

# Hayward Rotary Club Calendar

- March 15 Michael Sweeney, City of Hayward, Mayor, State of City
- March 22 Clancy Priest, [accesshayward.com](http://accesshayward.com). Hayward's \*NEW\* Constituent Relations Management (CRM) web-based application provides internet access to city information and services anytime
- March 29 STEVE MILLER Stonebrae County Club, President, Fresh Express Golf Classic April 12-18 [www.stonebraeclassic.com](http://www.stonebraeclassic.com)
- April 12 Parking Safety - Preparation for the Stonebrae Golf Classic
- April 19 Outstanding Rotarian Event

### Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



#### CHARTERED

June 1, 1922 • California  
Club No. 482

[www.haywardrotary.org](http://www.haywardrotary.org)  
Email: [hayrotaryclub@sbcglobal.net](mailto:hayrotaryclub@sbcglobal.net)

#### CLUB OFFICERS

President ..... Rob Cook, III  
 President-Elect ..... Dave Elkins  
 Vice-President ..... Pam Russo  
 Secretary ..... Mona Diamantine  
 Asst. Secretary ..... Dick Bowman  
 Treasurer ..... Patrick Early  
 Asst. Treasurer ..... Jim Hanson  
 Sgt. at Arms ..... Phyllis Moroney

#### BOARD OF DIRECTORS

2008-10	2009-11
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Joel Garcia	Heidi Finberg
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Loren Harper • Warm Springs

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