

ROTARY CLUB OF HAYWARD



March 31, 2008
Volume 85, Issue #36
Editor: Kathleen Kearney
Photographer:
Richard Navarro

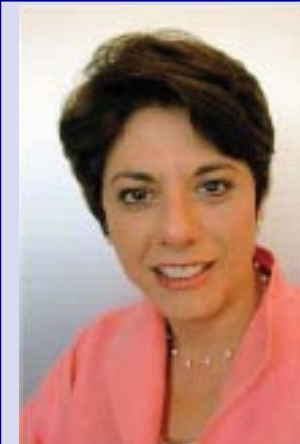
Friday Lunch April 11, 2008

12:pm - 2:pm

**Sharing the Magic of
Rotary International**

***Speaking Money...
Living Values!***

Lynn Jimenez



KGO Radio's
Lynn Jimenez
keeps you
up-to-date on
"your money"
every
weekday on
KGO's
top-rated
news
programs.

In her words... *"First, believe in your values and act on them...make giving back part of your investment portfolio...Giving can transform your life. It makes you feel good. It makes you feel empowered and connected. It extends your values to others. It changes lives...It changes the world...And the benefits are amazing."*



In her book, *¿Se Habla Dinero?* readers get advice for financial success and survival in both English and Spanish. A fabulous Read that is fast paced and highly savvy about money!!! -Copies will be available after the luncheon.

District Conference - Register at www.rotary5170.org



President Ed called the Meeting to order at 12:15 pm. **Kevin McGary** led the members in the Pledge of Allegiance. **Lee Tompkins** helped us sing America the Beautiful. **Chuck Horner** presented a thought for the day on "Service". **Bob Tucknott** was today's only recognized Visiting Rotarian.

Today's guests included: Jason Taramoto, with **Ed Bullok**, Dave Murphy, a recent immigrant from San Luis Obispo where he was a member of Rotary, and Sgt. Jason Arbuckle, a guest of **Roger Power**. **Lee Tompkins** led us in "Hello."

Announcements and Events:

Steve Kautz reminded us of the District Conference, April 11-13 in San Jose. Friday's luncheon speaker is Lynn Jimenez, financial reporter for KGO radio. Friday evening's event is Casino Royale. Saturday concentrates on new members at breakfast and celebrates 20 years of Women in Rotary at lunch. Dinner that evening includes a performance by Cirque du Soleil. And Sunday brunch marks the close of the Conference after a program that will feature the legacy of past Rotarians. Reservations should be made online at www.rotary5170.org.

Rita Shue reported that she has spoken with **Rod Palmer** whose health is improving though he is not yet up to a full lunch meeting. He appreciates notes and phone calls that keep him up-to-date with club news.

George Pacheco reminded all members that tomorrow (April 1) is the deadline for advertising for the Rodeo. The next Rodeo Committee meeting will be on April 10. **Alex Budde** reinforced **George's** words with another reminder that the funds produced by advertising at the Rodeo are the only source of our community donation funds besides weekly fines.

Ken Meirovitz announced that the 2008 Outstanding Rotarian Award will be presented at the April 21st luncheon. This will be a "must" for all members who enjoy celebrating a friend and local fellow Rotarian. This will be a special lunch and reservations are required. Guests are most welcome. Lunch will be \$25.00 per person on this occasion.

Lisa Rosenblum spoke about the California State grant that was made to the Library in association with the Hayward Area Historical Society and Rotary. This was one of only five grants made state-wide and funds a Digital History Project. Anyone who wishes to talk about the history of Hayward is welcome to come to the Library and set up a time to be interviewed on camera. Copies of their interview will be available to all participants.

Hayward Rotary will host a booth at this year's Hayward Business Expo on April 9. We need a few volunteers to staff the booth in one- or two- hour segments to answer questions about Rotary and encourage interested people to join us. Anyone who can volunteer should speak with **Mary Caldwell** who is chairing this effort.



A new feature for our meetings: Vocational Talks by new members will now be presented as a regular feature at weekly meetings.

Today's speaker is **Steve Bristow**. **Steve** grew up in a military family, moving with them to sites throughout the United States. He joined the Oakland Police Department in the 1960s, just in time to experience the Black Panthers and other militant groups of the time. He survived, but with memories that still have the power to hurt today. **Steve** was a dispatcher on the occasion of the only flying saucer ever to land in Oakland. And he was on duty in 1989 when the Loma Prieta earthquake struck and brought death and destruction to Oakland and the rest of the Bay Area. **Steve** was elected president of the local police union and eventually of the larger union, SEIU.

On a lighter note, **Steve** became well acquainted with Sheriff **Charley Plummer** during his years at Oakland PD and, in fact, met and married his wife, Linda, through his friendship with the Sheriff. Sheriff **Plummer** and his buddy, the Oakland Police Chief, sent **Steve** out to clean out a disused Fishing Pond in the hills. He and his daughter spent 3 days clearing debris and dirt from the site, eventually finding and removing the remains of hundreds of fish. After it was cleared, the pond was filled with water and stocked with fish. **Steve** was sent out again for a special occasion: the first “Let’s Go Fishing.” He was so impressed with the Rotarians who made this happen for disabled kids that he vowed to join Rotary some day so he would have a chance to serve with such fine people.



Speaker Steve Bristow

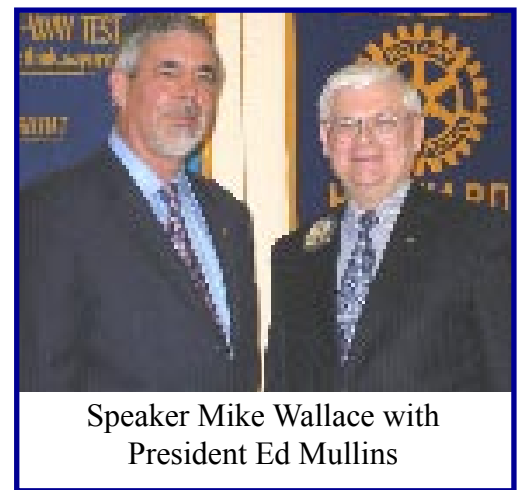
Fines and Foolishness: No fines this week.

Program: “Gangsters, Gunplay and Glory for a Small-Town Newspaper”

John Caldwell introduced today’s speaker, Mike Wallace, former editor of the Watsonville Register-Pajaronian, who is himself an active Rotarian.

The background of the story is Watsonville’s shady history during Prohibition when rum-runners made it a favorite stop for deliveries of contraband liquor and gambling and prostitution earned the town the title of “Sin City.” The town was cleaned up after World War II but its reputation lingered.

In 1954, the Santa Cruz County District Attorney was a woman, Jean Marino, who had gotten the job during the War. When election time came that year she was challenged by a man from San Francisco. Charles Moore used new “tricks” like television ads in his challenge and vowed to clean up Sin City, concentrating on gambling. Frank Orr, the editor of the Watsonville Register-Pajaronian believed that Moore was less than truthful about his plans and wrote editorials against his election. But Moore won and immediately launched his campaign against “immorality.” The effort made him, and Watsonville, a laughing stock because, instead of closing down the illegal gambling houses, his first target was the pinball machines that operated legally throughout the area. Legal card clubs were shut down, illegally. But the big-time gamblers continued to thrive and when the paper discovered, and was able to document a pay-off from the biggest of the gamblers to the District Attorney, war was on.



Speaker Mike Wallace with President Ed Mullins

Finally, the DA’s car was discovered late one night parked at the home of this same gambler. The town’s Police Chief, Frank Osmer, who saw the car, called the Frank Orr who sent out a photographer, Sam Vestal, and a reporter (and then joined the group himself). Vestal’s photo of the car and one of the armed gambler threatening him were all that were needed to produce a great story. Then State Attorney General Pat Brown investigated and his task force brought about the resignation of the DA. The bad guys were all arrested and fined and/or sent to jail.

And to create a truly great ending, the Watsonville Register-Pajaronian was awarded that year’s Pulitzer Prize gold medal for public service. It remains the smallest daily newspaper ever to win that honor.

“ROTARY SHARES – SHARE IT TODAY” and the meeting adjourned at 1:30.

Hayward Rotary Club Calendar

- April 7 Charitable Contributions, Club donations will be presented to local organizations - Introduced by President Ed Mullins and Lisa Rosenblum.
- April 14 Joe Ritzo of the San Jose Giants - Introduced by Joel Thornley.
- April 21 Outstanding Hayward Rotarian Luncheon - Introduced by Ken Meirovitz.
- May 12 No Rotary meeting - Joint meeting with Castro Valley Rotary at willow park.
- May 17-18 Rowell Ranch Rodeo

Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



CHARTERED

June 1, 1922 • California
Club No. 482

www.haywardrotary.org
Email: hayrotaryclub@sbcglobal.net

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Vice-President..... Rob Cook, III
Secretary Rebecca Avelar
Asst. Secretary Dick Bowman
Treasurer Patrick Early
Asst. Treasurer Jim Hanson
Sgt. at Arms..... Phyllis Moroney

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Hayward Rotary Club
P.O.Box 629
Hayward, CA 94543

First Class Mail

www.haywardrotary.org

