

ROTARY CLUB OF HAYWARD

# High Gear

April 28, 2008  
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Editor: Anna Powers  
Photographer: Richard Navarro

## *Let's Go Fishing!*

*Thursday, May 15*

*7 AM to 1 PM*



Volunteers are needed to assist 200 plus, mentally and physically challenged children and adults fish, play games and have the best day of the year. Volunteers need to be at Lake Chabot Marina around 7 AM to set up and get organized. **Contact Tom Gratny for more information.**



## **"It's Round Up Time!"**

For the 2008  
Rowell Ranch Rodeo  
May 17th and 18th

**Remember the Fun!  
Remember the Reason!**

**And, Remember, We Need You on Both Days - Saturday & Sunday!  
Booth and Service Assignments will be sent out to all Club Members.**

★ **All Absences, Excuses, Changes, "Dramas," or other "Tales of Woe"** must be cleared in advance with Ed Mullins and John Caldwell. ★



**Monday, April 28, 2008: President Ed Mullins** called the meeting to order at 12:16 PM. **Sarah Gonzales** led us in the Pledge. **George Famous** led us in *America the Beautiful* and *Hello*, accompanied by **Anna Powers** on piano (there wasn't much interest in singing *Dixie*). **Nancy Eaton** gave the Thought for the Day, citing the Serenity Prayer. She also suggested we re-read *The Rise and Fall of the Roman Empire* with an eye on the upcoming election.

**President Ed** introduced our visiting Rotarians: "hello" to Bob Goetsch - Educational Consultant - Fremont, and **Bob Tucknott** - Electrical Contractor - Dublin. A big Hayward Rotary "welcome" to guest Kevin Shinoda with **Nancy Eaton**.

**New Member Induction:** We are pleased to welcome **Greg Jones**, Hayward City Manager, into membership, sponsored by **Bill Quirk**. **Greg** is looking forward to working with us and continuing the fellowship he enjoyed with the Chico Club.

**ANNOUNCEMENTS & EVENTS:** **President Ed** thanked **Steve Bristow**, **Paul Martin** and **Dave Elkins** for seeing the need for greeters last Monday and filling in without being asked - that's what it means to be a Rotarian. **George Famous** announced the birth of his second granddaughter, Madeira Helena - congratulations! Baskets were passed, with **George** matching the donations for her educational fund. **President Ed** reminded us that we are dark on May 12 - Tuesday we'll meet with Castro Valley at Willow Park to kick off the Rodeo. We'll get a head count next week.

**President Ed** announced the next **Board Meeting** will be held at the Hayward Chamber Offices on Tuesday, May 13, so that members may attend the **Yes for Kids! Gourmet Gala** on Thursday, May 8, 5:30-8:30 PM at Stonebrae Country Club; hosted by Hayward Chamber of Commerce. **George Pacheco** provided more info, including an invitation with a handsome fella on it. The event will include a Five Star Evening of food from Executive Chef Richard Bailey, and proceeds support Measure I - the first Hayward school bond in almost 50 years. The fundraising goal is \$250,000; please email **George** with any silent auction ideas.

**George** asked that we get our **Rodeo** sign orders in. We're down about \$6,000 from last year in overall fundraising. **Alex Budde** thanked **Laura Swan** for her \$200 donation. Contributions and/or "tips" are being accepted, with 100% going to the Club. **President Ed** reminded us there are opportunities to help on Friday and Monday if you're unable to attend on Saturday and Sunday. **Tom Gratny** reported that volunteers are still needed for **Let's Go Fishing**, Thursday, May 15, 7:30 AM, Lake Chabot Park. There were 13 volunteers for 120 kids and three have canceled; sign-up sheets were distributed.

**President Ed** announced there will be a short Program Committee meeting directly after today's meeting for those wanting to provide input into next year's program schedule. He also encouraged us to attend tonight's Hayward Sunset Rotary Club meeting with our very own **Chuck Horner** as guest speaker. **Pam Russo** invited us to enjoy our Sunday afternoon at Spring Fest, with fine wine and gourmet food tasting at Stonbrea.

**FINES & FOOLISHNESS:** **President Ed** had some catching up to do. We wished a happy birthday to **Gary Smith** (\$30), **Beth Ehrlich** (\$10), **Bob Carlson** (\$10), **Ken Meirovitz** (\$30), **Richard Navarro** (\$10), **George Famous** (\$10), and **Rita Shue** (\$10).

We celebrated Club anniversaries with **Sarah Gonzales** - 8 years (\$100, + Clerk for HUSD Board of Trustees & birthday), **Gary Smith** - 28 years (included in \$30 above), **Bill Lichtman** - 53 years (\$10 - we should pay him), **Beth Ehrlich** - 15 years (\$10), **Anna May** - 3+ years (\$10), **Richard Navarro** - 3 years (\$10), **Guy Emanuele** - 11 years (\$10), **Mona Diamantine** - 8 years, and **Kitty Kelly** - 15 years (\$10). Finally, we celebrated **Larry Lepore's** 28<sup>th</sup> wedding anniversary (\$10).

**Have you visited our website lately? [www.haywardrotary.org](http://www.haywardrotary.org)**



**VOCATIONAL TALK:** President Ed introduced member **Andy Krake**, who joined our Club in January. **Andy** spoke about his family, his hobby, his passion, and his job. His family - born in 1951, father was a Southern Baptist pastor, moved to Southern Cal in 1959, received a degree in History in 1974, moved to Northern Cal in 1975, married to Marty in 1976, proud father of 2 boys and 1 girl, with granddaughter Audrey living in Portland, Oregon. His hobby – works with CSU Hayward foreign students to help improve their English skills and learn American culture, with the goal of creating a good impression of the US, including teaching courses on American football and holidays, potlucks, weekend outings, and weekly conversation groups. His passion - Dodgers baseball, a fan since 1960, attended first game in 1961, witnessed a lot of historical plays and pennant races; maybe this will be the year. His job – communications field for 12 years, from analog phones to digital phones, pagers, and internet access; closed his store front to consult with small and medium business on reducing their communications costs. Tip: If you pay more than \$100 a month for your mobile phone bill, you're paying too much.



Andy Krake

**TODAY'S PROGRAM:** Joel Thornley introduced today's speaker – our very own **Larry Ratto** - former HUSD administrator, and now prize winning wine maker and managing partner of Lone Oak Estate Winery. (Thank you to **Larry** for arranging a special lunch provided by Peter McDonough and pjmac Catering, Alameda.) **Larry** provided a look into the world of viticulture, and a brief history of his own pursuits. His father bought 300 acres in Cloverdale in 1929 for \$2,003 – what a steal – and by March of that year his grandfathers had planted grapes, which began their grape selling business (mostly to Italians and a few Greeks at that time). Things took a turn in 1987, and his nephew subsequently moved onto the property and planted 18 acres of new vines. After 9/11, it became too expensive to sell grapes (went from \$2,000/ton prior to \$600/ton after). In 2002, **Larry's** nephew convinced him to begin making and selling wine, and they've been winning awards since then. Their slogan is “premium wines at reasonable prices”.



President Ed Mullins with Larry Ratto



Currently the vineyard has 18.5 acres, nestled in the Yorkville Highlands, mainly of Merlot clones grafted on root stalk. They produce Merlot (the 2003 vintage on the table was very good), Cabernet Sauvignon, and Serenata (a Bordeaux blend – Merlot/Cab/petite Bordeaux). Emphasis is on blending for body and softness. This year they are introducing a Zinfandel, a Sauvignon Blanc, and a Super Tuscan (a blend of Cab/Merlot/Sangiovese). In general, the retail price of wine is relative to the location of the vineyards. Sonoma is considered the best overall. The number one grape grown in Mendocino County is Cabernet Sauvignon. In the US market, sales are up 2% and retail price is up 6%; with California producing 63% of wine sold. In the foreign market, sales are up 3%. Wine production went from 466 million gallons in 1990 to 754 mill gals in 2007. Sales of red went from 17% in '90 to 43% in '07; whites from 49% in '90 to 42% in '07; and blush from 31% in '90 to 15% in '07. A tip for aspiring viticulturists: Fresno State is the place to go for growing grapes, and UC Davis is the place to go for making wine. **Larry** provided a nice winery brochure, along with a list of Lone Oak Estate Wine retail locations and a chart of the main appellations, growing regions and varietals in Mendocino County.

**Next Week:** Interim Hayward Police Chief, Ron Ace – sure to be a crowd buster.

1:25 PM - Meeting adjourned - “**Rotary Shares – Share it Today**”.

# Hayward Rotary Club Calendar

- May 5            **Ron Ace, Hayward Interim Police Chief**
- May 12           **No Meeting on Monday. Tuesday, May 13 is a joint meeting with Castro**  
May 13           **Valley for the Rowell Ranch Rodeo.**
- May 15           **Let's Go Fishing, 7:30 AM to 1 PM at Lake Chabot Marina**
- May 17-18       **Rowell Ranch Rodeo**
- May 19           **Tom Kendrick, retired sea urchin diver will speak about "Swimming with Sea Monsters".**

## Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



### CHARTERED

June 1, 1922 • California  
Club No. 482

[www.haywardrotary.org](http://www.haywardrotary.org)

Email: [hayrotaryclub@sbcglobal.net](mailto:hayrotaryclub@sbcglobal.net)

### CLUB OFFICERS

President ..... Ed Mullins  
President-Elect ..... John Caldwell  
Vice-President ..... Rob Cook, III  
Secretary ..... Rebecca Avelar  
Asst. Secretary ..... Dick Bowman  
Treasurer ..... Patrick Early  
Asst. Treasurer ..... Jim Hanson  
Sgt. at Arms ..... Phyllis Moroney

### BOARD OF DIRECTORS

2006-08	2007-09
John Davini	Larry Lepore
Dave Elkins	Richard Navarro
Debby De Angelis	Hamid Nekrawesh
Rita Shue	Pam Russo

### 5170 DIST. GOVERNOR

Dick Lohmiller • Cupertino

### R. I. PRESIDENT

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**First Class Mail**

[www.haywardrotary.org](http://www.haywardrotary.org)

