

ROTARY CLUB OF HAYWARD

High  Gear

October 19, 2009  
Volume 85, Issue #110  
Editor: Norma Rees



**KATE SCULTI joins us  
Next Week, October 26th**

***De Young Museum & Museum of Fine Arts***

***King Tut Exhibit***

**President-Elect Dave Elkins** called the meeting to order. **Greeters** were **Cate Steane** and **Lee Tomkins**. The Pledge of Allegiance to the Flag was led by **Laura Simpson**. **Andy Krake** and **Chuck Horner** led us in God Bless America.

The Thought for the Day was read by **Joel Thornley**: *Mark Twain once remarked that he had been through some terrible things in his life, SOME OF WHICH ACTUALLY HAPPENED! We tend to put ourselves through hell in our minds, worrying about what could happen, yet if we look at the present moment, which is all we have, there is no problem at all. Live in the now. The Saddest Tombstone: Here lies someone who was going to be happy ... Tomorrow.*

**Visiting Rotarians** were introduced by **Sharon van Brunt**: Cyril Bonano, retired educator, and Bob Tucknott (Hello, fellow Rotarians!) Guests: **Jim Wieder** introduced David M. Rounds, President and publisher of the Bay Area News Group; **Faye Blackman** introduced Tonya Katsir, of Wells Fargo; **Bill Quirk** introduced Sean Reinhart; **Roger Power** introduced Norma Plummer, **Charley's** spouse; **Leo Parry** introduced his ever-lovin' wife Bertie; **Freddye Davis** introduced Gerald Best, of Reality Mentors. **Andy** and **Chuck** led us in Hello!



**President-elect Dave** told us about the Avenues of Service meeting on Thursday, October 15, and recognized volunteers **John Wilma, Jim Wieder, Tom Gratny, Brian Schott, Bob Tucknott, Reid Lindblom, Faye Blackman, Tina Martinez, and Phyllis Moroney.**

Thursday October 22 is the date for Hayward's volunteer award dinner, when our own **Ed Mullins** will be given the award (we are proud of you, **Ed!**) That event will be the last one to be held at Centennial Hall, so it will be important to find a new venue for our events, where we can do the bar – and attend free!

**Brian Schott** reported on last Sunday's Omelet Brunch. Yes, he got cut and had five stitches (good to be near a hospital!), but is healing fine. The take was approximately \$9500, but will go up when everyone who hasn't done so sends in their tickets and the \$100. A celebration dinner will be held at the home of **Phyllis Moroney**, everyone invited to partake of pasta, and discuss next year's brunch event. **Phyllis** will tell us the date next week.

**Ken Meirovitz** reminded us that this is our seventh year conducting the Dictionary Project. We will be distributing dictionaries at all the schools, and everyone in the club will be involved. For some children, proud to take their very own dictionaries home, it may be the only book in the home – so far!

**Nancy Eaton** announced her dates, and gave us a great pep talk about this great project. We will distribute 2000 dictionaries! **President-elect Dave** told us to be sure to participate, and read us a letter from a principal, Sara Fernandez at Longwood School, who wrote that she and the children were touched and felt blessed –Thank you!

**Bill Quirk** said he was impressed by the Omelet Brunch and all the helpers, and especially **Pam Russo** who did a fantastic job, so he made a donation, matched by his firm, toward a **Paul Harris** for **Pam**. **Craig Bueno** awarded **Pam** the Golden Extinguisher (highest praise from a fire fighter!)

**President-elect Dave** invited **Sara Lamnin** to give up her red badge (but she already had), and having satisfied all the requirements for her red badge, gave her one! Applause!

**Fines and Foolishness:** **Paul Wallace** and **Ed Mullins** for their birthdays; **Faye Blackman** for her anniversary; fined himself for failing to recognize **Phyllis Moroney's** work at the Omelet Brunch; and **Alex Budde** for being the last one in.

**Charley Plummer** announced that he was giving a **Paul Harris** award (his 17<sup>th</sup>) to his granddaughter, a teacher.

**Program:** The speaker, Chris Plummer, was introduced by his dad **Charley**. Chris is Director of Security for Cisco Systems. Chris was born in Santa Rosa and moved to Oakland in 1952, where he cut lawns to make some money. He went to St. Mary's where he majored in football and girls, then went on to San Jose State University. He worked on the Berkeley and Fremont PDs, had a broken neck in 1984 (in the line of duty) so retired, then became chief of retail investigations for Safeway Stores Inc., California, Nevada, and Hawaii. Chris moved on to be Manager of Corporate Investigations for Kaiser Permanente. Presently Chris is Senior Director of Global Protective Services. Welcome, Chris!

Chris Plummer thanked us for having him with us. He has spent 35 years in law enforcement, and is proud of his father and mother and their association with Rotary. He told us that Cisco Systems provides global security protective services in over 90 countries. They have protected 67,000 employees to date, with no deaths or injuries – for those who listen. Their services are very proactive. They serve employees of financial institutions, banks, and other firms. They are now developing a program with Tandberg, in Oslo, Norway, and a big operation in India – which is an interesting environment because the employees there lack education and experience about these services.

#### CORRECTION:

Last week's High Gear photos of the Omelet Brunch were taken by Ed & Barbara Avelar. The photo of Tony Varni was taken by Chuck Horner.

*Have you visited our Website lately? [www.haywardrotary.org](http://www.haywardrotary.org)*

They do event security, about a couple of hundred a year. They work in advance with local law enforcement, fire safety, and hospitals. They deal with natural disasters, criminal activity, political and social unrest, making assessments on a daily basis. They also deal with terrorist threats and pandemic situations. Government-imposed sanctions, and U.S. sanctions, make their work very challenging in those countries.



Their job is to make business happen in a safe fashion. They deal with potential loss of life in some countries, and if he goes over budget, he asks: “What’s the value of a life?” They operate Cisco Network Academies, for kids to learn to work in the hi-tech industry in their countries. They work closely with human resources in the firms they serve, for example conducting workplace civility programs, in cases where there have been threats. Working with local law enforcement, they can get restraining orders if needed, but they try not to do that. Their task is to reduce risk. Chris pointed out that his dentist, **Ken Meirovitz**, reduces risk by communicating with his patients.



They also work with local contract resources, and work covertly in some countries. The bad guys are watching you from when you leave the airport, so they profile everyone. They use people who know the language and the culture. Chris told us that when you travel, be sure to take two copies of your passport and your international certification of vaccinations for that country.

They do hostile environment training for their employees, checking rooms for bugging. Downsizing in a business can cause unhappiness unless it is explained well, so they meet early with Human Resources in such cases. They have crisis management teams in every region of the world. A few months back, a man who shouldn’t have gone to Beirut but went anyway, found himself in a hotel that was being attacked, and wanted to get out. They talked to him for half an hour to get all the necessary information – where in the hotel is he? (the back is safest); is he packed and ready to go? They made the decision to get him to safety, and the contract resource was ready in 20 minutes. They used taxis because taxis and ambulances are usually not attacked. They got the man to Damascus in Syria, stopping at five safe houses along the way, calling him every 45 minutes for proof of life. That kind of work is 24/7, real, every day.

They sometimes armor vehicles with Kevlar, or in some cases use heavy glass and steel. They use protective doors on rollers. This armoring will stop a 308 sniper rifle. Chris showed us protective clothing, but said they haven’t had to use it much. Nothing is bullet-proof or border-proof. Things have changed – Rio de Janeiro is not the place it was 15 years ago, and today is much less safe. They use State Department and other specialized sources for information on what is happening, updating it constantly. They have good connections with the FBI and the CIA, and trusted people on the ground.

Chris says they love what they do, find it rewarding. They are trained as first responders, can provide emergency medical care until they can get injured people to care facilities. We are the best – or at least in the top 20!!! Much applause for Chris Plummer.

**President-elect Dave** told us that next week’s speaker will be Kate Sculti, Docent at the De Young Museum and the Museum of Fine Arts, who can tell us about the King Tut exhibition.

He thanked visitors and guests, and told us to have a great week (same to you, **Dave!**)  
Meeting adjourned.

***District website: (copy and paste this link into your web browser)***

**<http://www.rotary5170.org/news/09-10/09-10-OneChild-04.pdf>**



## First Class Mail

Hayward Rotary Club  
P.O. Box 629  
Hayward, CA 94543

# Hayward Rotary Club Calendar

- October 26      **KATE SCULTI, De Young Museum & Museum of Fine Arts, King Tut Exhibit**
- November 2     **JEFFREY BASS, President & CEO, Hiller Aviation Museum**
- November 9     **STACEY SORENSEN, City of Hayward Community Preservation, graffiti, Murals, ordinances, policies, etc**
- November 16    **NADIA DAVIS-LOCKYER Esq. Executive Director Alameda County Family Justice Center**
- November 23    **ERNESTO NAVA sole surviving son of Pancho Villa. Poncho Villa Event Center**

### Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



#### CHARTERED

June 1, 1922 • California  
Club No. 482

[www.haywardrotary.org](http://www.haywardrotary.org)  
Email: [hayrotaryclub@sbcglobal.net](mailto:hayrotaryclub@sbcglobal.net)

#### CLUB OFFICERS

President ..... Rob Cook, III  
 President-Elect ..... Dave Elkins  
 Vice-President ..... Pam Russo  
 Secretary ..... Mona Diamantine  
 Asst. Secretary ..... Dick Bowman  
 Treasurer ..... Patrick Early  
 Asst. Treasurer ..... Jim Hanson  
 Sgt. at Arms ..... Phyllis Moroney

#### BOARD OF DIRECTORS

<b>2008-10</b>	<b>2009-11</b>
Debby De Angelis	Dennis Butler
Joel Garcia	Heidi Finberg
Bob Senna	Tom Gratny
John Wilma	Brian Schott

**5170 DIST. GOVERNOR**  
Loren Harper • Warm Springs

**R. I. PRESIDENT**  
John Kenny • Scotland