

ROTARY CLUB OF HAYWARD

High  Gear

October 6, 2008
Volume 85, Issue #61
Editor: Ed Mullins



Don't miss next weeks meeting:
Monday, October 13, 2008, featuring
District 5170
International Foundation Speaker
PDG 4130 CARLOS ACEVEDO
20 years Information officer for
PEMEX – Mexico's Petroleum Company.

Carlos was born May 15th 1952 in the south state of Veracruz, he studied high school at Lycee de Sevres in France, and College at the Iberoamericana University in Mexico City graduated in Information Studies.

He has served as Public Relations executive for the Mexican petroleum company Pemex for about 20 years. Since 1995 he is the General Manager and owner of Compamina, a Construction Company, that mainly build pipe lines for oil and gas in the north of Mexico.

Carlos is member of The Tampico Campestre Rotary Club, since 1987, and has been President of the Club in 1990-1991, he has served a District Governor in 2006-2007, during his year as District Governor the District, 4130 has achieved great goals specially in the Rotary Foundation as the District was 11th world wide in donation with USD 213 per capita and First in new Paul Harris Clubs with 16. Carlos has been speaker in several seminars, District Conference and Zone Institutes, he is Rotary Foundation Major Donor, and has received several recognitions.

Carlos is married to Norma, a Pedagogic graduate. They just celebrated their 27th anniversary, they have two children Carlos, 25, graduated in Financial Administration and Rafael, 23, a rotaract member, graduated in Tourism Administration.



Monday, October 5, 2008: We were greeted warmly by **Andy Krake** and **Kevin McGary**. The 13th Meeting of 87th year was called to order by **President John** at 12:15 PM. **Heidi Finberg** led us in the Pledge of Allegiance. God Bless America was led by **Joel Thornley**, but no Hello was sung. **Chuck Horner** gave the Thought for the Day and **Debby DeAngelis** delivered a Rotary Moment about a recent RI hands-on project in Tanzania and how a local merchant was inspired by the Service Above Self of the Rotarians.

We had no visiting Rotarians today, but 6 Guests of Rotary were in the audience. Maria Elena Rivera, (Bowman Elementary Principal) with **Bill Quirk**, Terry Lee (Moreau Catholic High School President and Principal) with **Phyllis Moroney**, Brent Williams (residential real estate) with **Andy Krake**, Freddie Davis (Reality Mentoring and NAACP) with **Bob Goetsch**, Fred Sims (ACOE Board of Trustees) with **Chuck Horner**, and Lloyd Partin (Hayward Airport Manager) with **Brian Schott**.

ANNOUNCEMENTS:

President John called for volunteers for a portion or all of the duties of Club Secretary. If you are interested, please contact him.

President John reminded us that the District's Avenues of Service will be held on Thursday, October 16 (not the 15th) at Centennial Hall, and urged all club members to sign up. The club pays the registration fee, but "no-shows" can be costly to one's wallet.

Pam Russo thanked everyone for our support and assistance with Child Spree (Sept. 27) which outfitted 75 children for school. **Pam** also announced the Hayward Chamber of Commerce Mixer at the Big White Tent this Wednesday at 5:00 PM. St. Rose Hospital is considering bringing a flu shot clinic to Rotary for those who want shots.

President John asked for host families for next week's guest speaker, District 5170 International Foundation Speaker – Past District Governor (4130) CARLOS ACEVEDO, 20 years Information officer for PEMEX - Mexico's Petroleum Company.

Norma Rees thanked those assisting with the Salvation Army dinner and reported that more people are coming for a meal. There was standing room only and the food nearly ran out before all were served.

Chuck Horner announced a Blood Drive and Emergency Preparedness Seminar November 1st at Calvary Baptist Church (28934 Ruus Road).

Ed Mullins announced the Hayward Education Foundation's Annual Holiday Luncheon December 4 in celebrating 25 years of service to Hayward students and teachers. Nearly \$800,000 has been given to school in that time.

Ed also announced the City of Hayward Volunteer Recognition and Awards Dinner October 23. **Bob Sakai** is being honored by the club as its "Shining Star" and **Del Della-Dora** is being honored as The City of Hayward 2008 Lifetime Award Recipient.

President John reminded us of FESCO's fundraiser, Saturday, October 18.

FUN WITH FINES: "Pinless" club members donated \$3.00. **John Davini** recently came back from four wonderful, restful days in Monterey with his family. He claimed to be doing home maintenance, but a pledge as a Double Sustainer to The Rotary Foundation got him off the hook. **Don Lazar** just returned last Monday from Croatia – a trip his wife won in a sales contest – and \$100 to the Hayward Rotary Club Foundation expressed his pleasure. **Joel Thornley** contributed \$100 to the dictionary project in celebration of a European cruise and his 50th wedding anniversary. **Heidi Finberg** escaped a fine for a coastal sailing trip due to unfortunate circumstances – who said **President John** is not a big softie?

Have you visited our website lately? www.haywardrotary.org



Proud money - many clubs allow members to share business successes, personal successes such as kids/grand kids school entrance selections, scholarships, graduations, etc. **Bill Quirk** announced the City Council extended the City Manager's contract for 4 years – congratulations **Greg!** **Larry Lepore** expressed pride in being part of the team to complete the construction of the new Burbank School, dedicated last Saturday. **Chuck Horner** announced his granddaughter's recent religious commitment and his own 35th wedding anniversary. **Brian Schott** ponied up \$20.00 for his cell phone ringing during the announcements and not being noticed by the President.



PROGRAM: The Annual Meeting of the Hayward Rotary Club Foundation was led by **Bob Sakai**. Secretary **Pam Russo** announced the Officers – President **Tony Varni**, Vice President **John Wilma**, Secretary **Pam Russo**, and Treasurer **Don Lazar**. She announced Elected Directors **Rick Felson**, **Jim Phillips**, **Rita Shue**, and **George Pacheco**; and Designated Directors **John Caldwell**, **Rob Cook**, and **Ed Mullins**. Secretary **Russo** read a recommended By Laws Amendment to increase the number of Directors, “The Foundation shall have a minimum of eight (8) and a maximum of (12) Elected Trustees and three (3) Designated Trustees.” It was approved by a majority vote of the membership.

Treasurer **Don Lazar** presented the June 30, 2008 financial report with detail.

Contributions	\$119,650
Investment Income	(\$125,286)
Total Income	(\$ 5,635)

Donations	\$191,457
Expense	\$ 9,932
Total Expense	\$201,381

Net Income	(\$207,016)
Beginning Balance	\$1,200,634
Ending Balance	\$993,617

Our investment advisor, Brian Sharpes, was unable to join us today, so Investment Committee member **Bob Scheppler** reported the market status of the portfolio. **Bob** provided a brief history of the Foundation since inception. It was created in 1990 in response to an unprofitable Rowell Ranch Rodeo (due to rain). Its purpose is to provide assistance or contributions exclusively for charitable, scientific, educational, or public purposes, to organizations, institutions, or individuals primarily located in the Hayward community, but not limited to the incorporated territory of the city of Hayward. The first project using foundation funds was in 1997 – the creation of the Computer Tech Center on the Sunset HS campus. Since then, about \$300,000 has been used to leverage \$2,000,000 in projects. Unfavorable market conditions have reduced the value of the corpus. The investment strategy is constantly under review in an effort to generate the best return and maintain safety.

Bob Sakai presents the thoughts of the Board of Directors of the Foundation for amending the by laws to suspend the distribution of 5% of the corpus to the Club in years when the fair market value of the Foundation corpus falls below the cumulative corpus contribution. After questions and answers a show of hands for and against this idea revealed the membership was nearly evenly split. There is a need for additional education of the membership for this question to be fairly decided. The Foundation BOD will take up this matter at its next meeting.

President John thanked the Foundation leaders for their hard work. He adjourned the meeting after thanking the guests for attending.

NEXT MEETING: Monday, October 13, 2008, featuring District 5170 International Foundation Speaker — PDG 4130 CARLOS ACEVEDO — 20 years Information officer for PEMEX – Mexico's Petroleum Company.

Hayward Rotary Club Calendar

- Oct 13 **District 5170 International Foundation Speaker-PDG 4130 Carlos Acevedo-20 years Information officer for PEMEX-Mexico's Petroleum Company.**
- Oct 16 **Avenues of Service BBQ – 6 PM - Centennial Hall in Hayward**
- Oct 20 **Dr Charles Bamforth, Professor of Brewing Sciences UC Davis, is a very funny guy who discusses why beer is better than wine.**
- Oct 27 **Brian Shul - SR71 Blackbird Pilot - Brian is the only man in America to fly with both the Thunderbirds & the Blue Angels.**
- Nov 3 **David Ruiz - Pacific Aerial Surveys - Historical aerial photos of the Golden Gate Bridge construction.**

Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



CHARTERED

June 1, 1922 • California
Club No. 482

www.haywardrotary.org

Email: hayrotaryclub@sbcglobal.net

CLUB OFFICERS

President John Caldwell
President-Elect Rob Cook, III
Vice-President Dave Elkins
Secretary Dick Bowman
Asst. Secretary Dick Bowman
Treasurer Patrick Early
Asst. Treasurer Jim Hanson
Sgt. at Arms Phyllis Moroney

BOARD OF DIRECTORS

2007-09

Larry Lepore
Steve Kautz
Hamid Nekrawesh
Pam Russo

2008-10

Mona Diamantine
Anna Powers
Debby De Angelis
Bob Senna

5170 DIST. GOVERNOR

Gary Citti • Santa Clara

R. I. PRESIDENT

Dong Kurn (D.K.) Lee • Korea

Hayward Rotary Club
P.O.Box 629
Hayward, CA 94543

First Class Mail

www.haywardrotary.org

