

ROTARY CLUB OF HAYWARD

# High Gear

September 29, 2008  
Volume 85, Issue #60  
Editor: Anna Powers  
Photographer: Chuck Horner



**Laura Swan  
Speaker Monica Smith  
& Rob Cook**



**L:** Ed Avelar, Ed Mullins, Chuck Horner & President John Caldwell holding shirts from the Hayward Adult School's Community Computer Lab. **R:** Wall of Thank you's to Rotary!

## District 5170 Avenues of Service BBQ

THIS WILL BE A SOLD OUT EVENT – REGISTER EARLY

**Thursday, October 16, 2008, 6:00PM**

**Centennial Hall**

**22292 Foothill Blvd., Hayward**



**Monday, September 29, 2008:** We were greeted warmly by **Del Della-Dora** and **Steve Kautz**. The 12th Meeting of 87th year was called to order by **President John** at 12:15 PM. **Debby De Angelis** led us in the *Pledge of Allegiance*. The musical duo of **Famous and Powers** led us in *God Bless America, Hello* and *Don't Fence Me In*. **Cate Steane** gave the Thought for the Day, for Rotary's focus on children: "It's easier to build strong children than to repair broken men and women."

**Lisa Rosenblum** introduced our distinguished visiting Rotarian Bob Tucknott, electrical contractor and President of the Dublin Club. Bob invited us to look at his Annual Giving Pins display and learn about the different levels of giving.

**WELCOME TO OUR GUESTS:** Brent Williams, residential real estate, with **Andy Krake**; Freddie Davis, NAACP, with a fabulous introduction by **Charley Plummer**; Rosanna Giannecchini, Sunset Olive Grove (CV Farmers Market), Michael Giannecchini, Custom Cabinets, and sister Rita Giannecchini, West Cabinets, with **Rick Felson**; Dave Gallaher, Chief Facilities Officer - Measure I, with **Dale Vigil**; and Maria Elena Rivera, principal at Bowman Elementary, with **Del Della-Dora** (for **Bill Quirk**). From the Hayward Adult School and the Hayward Community Computer Lab, we were joined by Principal Marcie Plummer, teaching coordinator Rose Firestone, and computer guru Mau-Penh Voong.

**ANNOUNCEMENTS:** **President John** announced that the Board recently received and accepted the resignation of **Becky Avelar** as Club Secretary. **Dick Bowman** has been appointed as Acting Secretary until the next Board meeting. **Pres. John** put out a call for volunteers for a portion or all of the duties of Club Secretary. If you are interested, please contact him before October 9 so recommendations can be made to the Board. **President John** announced the Board recently received and accepted the resignation of **Richard Navarro** as Director. **Steve Kautz** has been appointed to fill the remainder of **Richard's** term.

**Cate Steane** (for **Pam Russo**) thanked everyone for our support and assistance with Child Spree (Sept. 27). It had an especially positive impact on FESCO's children, all 25 of which now have clothes (and underwear) for school. **Reid Lindblom** reminds us that the District's Avenues of Service will be held on Thursday, October 16 (not the 15<sup>th</sup>) at Centennial Hall, and thanked everyone who signed up to help. Set-up is planned for 2:00 pm; ticket sales begin at 5:00 pm; event begins at 6:00 pm; and bar service will end around 8:30 pm. **Pres. John** announced the upcoming general HRC Foundation meeting is scheduled for our next regular meeting (Oct. 6).

**FUN WITH FINES:** **Bob Senna** paid \$100 towards next year's Child Spree for getting a hole-in-one (175 yards) at Sequoia. **Larry Lepore** had a Club anniversary on Sept. 26, but is fine-free for the month. **George Famous** paid \$10 for his 13-year Club anniversary on Sept. 18. **Bob Senna** (must be your day) paid \$10 for his 19 years with wife Patti. **Roger Power** paid \$5 for his 45<sup>th</sup> wedding anniversary and \$10 for his wife's enjoyment of their secluded celebration.

**PROGRAM:** **Rob Cook** introduced today's speaker, Monica Smith, Tour Coordinator for the Stonebrae Classic. Monica joined us to share details of the upcoming PGA Nationwide Tour happening here in our backyard next spring, and some exciting fund-raising opportunities associated with it. Monica has been working in the PGA golf tour business since 2005, as the Assistant Tour Director for the PGA Wine Country Tour at Wente. Her job is to make sure everything runs smoothly. She also worked for Pensco Trust Co., then Coyote Creek Golf Course. Her hobbies include golf, sports in general, and keeping fit.

Mark your calendars - the Stonebrae Classic is happening Monday, March 30 – Sunday, April 5, 2009 at Stonebrae Country Club. The event is expected to benefit Hayward by bringing roughly 50,000 people to our city over four days (April 2-5) with live coverage on The Golf Channel. The event is part of the PGA Nationwide Tour, founded in 1990, which identifies those players who are ready to compete and win on golf's greatest stage – the PGA Tour. You can get more information at <http://www.pgatour.com>. Some statistics: 67% of PGA Tour members are Nationwide Tour Alumni, including Ernie Els and Camilo Villegas. Alumni also constitute 2/3 of all PGA tournament winners nationwide. The Tour includes 30 tournaments in 19 countries, with over \$19 million in prize money.

**Have you visited our website lately? [www.haywardrotary.org](http://www.haywardrotary.org)**



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The average purse is \$631,000. The purse for the Stonebrae Classic is \$600,000 with the winner taking home \$108,000.



The Stonebrae Classic is sponsored by TPC San Francisco Bay at Stonebrae in partnership with the Santa Cruz based Jordan and Kyra Memorial Foundation. The Jordan and Kyra Memorial Foundation is dedicated to providing family care and pediatric cancer research. Proceeds raised from the tournament will go to the George Mark Children's House in San Leandro, which is the first and only freestanding residential children's respite and end-of-life care facility in the United States. More information can be found at <http://www.georgemark.com>.

The most important reason for the Stonebrae Classic is charity. Their slogan says it all - "Pitch in for Charity". As a non-profit organization, HRC is eligible to participate in ticket sales, with 100% of the proceeds going directly to the Club. Tickets will be sold at \$20 for a four-day pass (April 2-5). In addition, by providing parking assistance at the event, the Club can earn \$5 of each \$10 per car parking fee. This is an excellent opportunity for us to gain discretionary funds that we can put back into the community. The Club has given a tentative okay to participate, subject to ratification of the MOU by the Board.

As we found out in the Q&A period, the purse for the event comes from the event sponsors (TPC and JKMF). The course at Stonebrae is considered by professionals to be a very difficult, link-style course. People are expected to come from all over to attend the event, with the peak days being Saturday and Sunday. Parking will be within the country club entrance gates, using empty lots and shuttle buses to accommodate the crowds.

**SPECIAL RECOGNITION:** Staff from the Hayward Adult School (HAS), including Marcie Plummer, Rose Firestone and Mau-Penh Voong, gave a special presentation to the Club in gratitude of our sponsorship of the HAS Community Computer Lab. In 1997, we partnered with the Hayward Community Technology Education Center to develop the Lab at HAS. With our help, the Lab reopened in January 2008 with new monitors, PC upgrades, eight Macs, updated software, new chairs, and credentialed teachers. They are now able to have regular hours, 6 days a week, providing necessary technology access and education to the community.

Rose presented a nice plaque to immediate past-president **Ed Mullins**, with a special thank-you to **Ed Avelar** and **Chuck Horner**, and polo shirts too! On behalf of the Hayward Adult School and Principal Ana Soloman (who couldn't join us today), Marcie thanked HRC for being a loyal supporter who has raised the bar and set the model for others to follow. The Lab has become a focal point for HAS, with the Mocha Café staffed by disabled children. With the help of **Dale Vigil** and community partnerships, HAS is moving forward with plans for a library and conference center.

Rose highlighted how our sponsorship of the Lab has helped 651 registered adults, many young adults with disabilities, and numerous kids and their parents. Clientele is 46% Hispanic, 22% African American, and 22% white. All age groups are served, with 43% between ages 25-44, 27% from 45-59, 21% from 16-24, and 9% 60 and over. The Lab is serving the neighborhood, with 70% being Hayward residents, 40% within the 94541 zip code, and 131 from within the immediate surrounding area between Grove/Mission/Meekland. The #1 reason for usage of the Lab fluctuates between email and job search/resume building, with #3 being to improve computer skills. Rose presented the case story of Arlinda, who came to the Lab to improve her job skills. She describes the Lab as a "clean, wonderful place to work – I highly recommend it."

Rose shared a heart-warming poster that includes thank-you notes from many of the people who use the Lab. "Thank you for all you do for us" anon. "I thank you, my family thanks you...we were all amazed I could even turn on the computer" anon. "Thank you for the new equipment, chairs & new Macs we really needed – Again thank you" anon. "Rotary Friends: Thank you for all that you have done. My needs are such that I could not go online at home to continue my business or look for work because of past injuries from an auto accident. Thanks" Bruce H. "Thank you so much – you have helped me out with my work. There is more space and I'm here everyday" Tavia. On a side note, Marcie Plummer was looking for **Charley Plummer** (no relation) so she could thank him for the many late night phone calls from people looking for the sheriff.

**NEXT MEETING:** Monday, October 6, 2008, featuring the Hayward Rotary Foundation Annual Meeting, led by **Bob Sakai**, with a treasurer's report by **Don Lazar** and investment report by **Bob Scheppler**. You all come back next week for a great program, good food, great fellowship, and most of all — Let's have more FUN!

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# Hayward Rotary Club Calendar

- Oct 6            **Hayward Rotary Foundation Annual Meeting**
- Oct 13          **David Lockwood will speak about living and thriving with Polio.**
- Oct 16          **Avenues of Service BBQ – 6 PM - Centennial Hall in Hayward**
- Oct 20          **Dr Charles Bamforth, Professor of Brewing Sciences UC Davis, is a very funny guy who discusses why beer is better than wine.**

## Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



### CHARTERED

June 1, 1922 • California  
Club No. 482

[www.haywardrotary.org](http://www.haywardrotary.org)

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Vice-President ..... Dave Elkins  
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Treasurer ..... Patrick Early  
Asst. Treasurer ..... Jim Hanson  
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**2007-09**

**2008-10**

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| Steve Kautz     | Anna Powers      |
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| Pam Russo       | Bob Senna        |

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