

ROTARY CLUB OF HAYWARD

High  Gear

March 15, 2010
Volume 86, Issue #128
Editor: Faye Blackman
Photography: Ed Avelar

Next Week, March 22nd

Clancy Priest
accesshayward.com

Hayward's *NEW*
Constituent Relations Management

**(CRM) web-based application provides internet access to city
information and services anytime**



GREETERS – Darrin Vanderpan & George Famous. 33rd Meeting of 88th year. “The Future of Rotary is in Your Hands”. **PLEDGE TO THE FLAG:** led by **Pam Russo**. **PATRIOTIC SONG:** God Bless America, led by **Andy Krake & Chuck Horner**.

THOUGHT FOR THE DAY by **Gerald Best:** “The measure of success is not whether you have a tough problem to deal with, but whether it is the same problem you had last year.” –John Foster Dulles.

INTRO of VISITING ROTARIANS by **Gerald Best:** Bob Tucknott, from the Rotary Club of Dublin and Barbara Haber, from the Rotary Club of Castro Valley.

INTRO of GUESTS

Marvin Peixoto, Guest of **Chuck Horner**. Sheryl Boykins, Guest of **Marie Elena Rivera**. Nathaniel Armstrong, Guest of **Craig Bueno**. Steve Roberts, Guest of **Brian Schott**. Rod Andazola, Guest of **Ed Mullins**. Charles Ayars and David DeAngelis, Guests of **Debby DeAngelis**. Landon Baines, Guest of **Anna May**.

HELLO GREETING & SONG led by **Andy Krake/ Chuck Horner**.

ANNOUNCEMENTS / EVENTS

Debby DeAngelis – The Rotary Foundation – “End Polio Now” – **Debby** reminded us that polio is left in only 8 countries – lets get rid of it! Every dollar donated is being matched by the Gates Foundation.

- Area 2 Speech Contest last week was won by our sponsored student from James Logan High, Miles Bridges.
- Hayward Rotary Club Foundation Meeting – March 17th – 12:00pm – **Tony Varni’s** office. Contact **Tony Varni** or **Bob Sakai**.



- Hayward Education Foundation – Spring Gala – March 25th, 2010.
- Sean Reinhart** – Hayward Public Library – Big Read March 31st – April 1st.
- Brian Shul – SR71 Blackbird Pilot – April 5th – Evening Meeting.
- Let’s Go Fishing – April 15th, 2010 8:00am to 1:00pm – Lake Chabot.
- Stonebrae Golf Classic – Parking Concessions – April 14th -18th – **Andy Krake & Denis Butler**. Mandatory (2) 4 Hour Shifts or have someone work in your place.
- Rotary District 5170 Conference – April 23-25 – Monterey Hyatt. Tennis Tournament – April 21st & Golf Tournament – April 23rd. Sign up on the District Website. www.rotary5170.org
- District 5170 Assembly – Double Tree Hotel, San Jose, CA.
- Rowell Ranch Rodeo – Concession Fund Raiser – May 15th & 16th. Also, there will be no meeting on May 17th following the Rodeo weekend.
- Alex Budde** - Rodeo program advertising and booth advertising.
- Sheryl Boykins – Law Enforcement Leadership Summit – April 6th, 8:30-3pm – Chabot College Little Theater.
- Bob Tucknott – May 21st – Event at Rotary Club of Dublin “Top Chefs Grand Tasting” – tickets are \$75 – see Bob.
- Norma Rees** – Salvation Army Dinner – Please volunteer – March 28th.
- John Wilma** – Please send in nominations for Outstanding Rotarian of the Year!

FINES & FOOLISHNESS:

John Wilma was fined \$10 for a posting of “Wheeler/Wilma.”

John Hunter was congratulated on 50 Year’s in Business but not fined.

Tina Martinez was congratulated on her election to the HRC Board for 2010-2012, and fined \$20.

Rita Shue was fined \$20 for missing the past few meetings.

Gerald Best dodged a fine for going on vacation to Chicago by bringing **President Rob** a souvenir.

Pam Russo was hit with a \$20 fine for appearing in an article along with **Craig Bueno** awhile back.

George Famous was fined \$10 for his anniversary.

Bill Quirk was fined \$10 for his anniversary but contributed \$40.

Dick Bowman was fined \$30 for his anniversary.

Joel Garcia was fined \$5 for his club anniversary.

Jim Hanson was fined \$10 for his club anniversary.

Ken Meirovitz was fined \$30 for his club anniversary.

Ken Smith was fined \$10 for his birthday.

Have you visited our Website lately? www.haywardrotary.org

SPEAKER: Michael Sweeney, Mayor of the City of Hayward – “State of the City”. Mayor Sweeney opened with the statement that these are very challenging economic times. Amongst other things, the State has taken away \$4.4MM from the Redevelopment Agency. The City has two tiers of priorities. The first tier priorities are to combat crime and keep Hayward clean. The second tier priorities are fiscal stability, improved organizational health, and focus on land use/sustainability. The City has been very conservative in its revenue estimates.

2010 City Council Priorities:

Crime:

- Strengthen enforcement of codes
- Gang Injunction Program
- Strengthen Multifamily Housing Program
- Police Department accreditation
- Curfew, Truancy Ordinance Enhancements
- Evaluate Housing Authority Participation and Alternatives

Cleanliness:

- Upkeep of the Keep Hayward Clean and Green Task Force

Organizational Health:

- use of technology for community relations programming
- computer aided dispatch, records management system

Land Use:

- recycled water use evaluation, conservation
- seniors only mobile home park ordinance
- industrial zoning General Plan review
- possible annexation areas evaluation
- South Hayward BART TOD project

Fiscal Stability

- review UUT implementation & ordinance language
- explore possible public facilities bond measure
- academic excellence

In terms of revenue, sales taxes are down 21% from last year, property taxes are down 7% from last year, and fees are down 9% from last year. Overall, the City is down \$2.2MM in General Fund proceeds. If current projections remain unchanged, Hayward is projecting a \$9MM deficit next year.

Mayor Sweeney spent some time talking about our Hayward school system. Recently, Hayward scored the lowest in API scores of any city in Alameda County. There are many young families leaving Hayward because of the quality of our schools. Mayor Sweeney called us to remember that it takes a village to get the lowest scoring API results. We are all responsible for the failing school system – we must in turn all work together to turn it around.

Next Meeting – March 22nd – Clancy Priest – AccessHayward.com – New Constituent Relations Management web based application providing internet access to city information and services

Following Week – March 29th – Steve Miller – Stonebrae Country Club – Project Update & Fresh Express Golf Classic April 13th-18th



Outstanding Hayward Rotarian

On May 3rd we will honor our outstanding Rotarian for 2010. This award is the highest award given by our Club recognizing one of our peers who embodies the ideals of Rotary International. Please submit your nomination for anyone in our Club whom you feel deserves this recognition for their service to both the Club and the community. Nominees are evaluated in each of the four avenues of service listed below. Nominations must be received by March 29, 2010. Send your completed form to Hayward Rotary, P.O. Box 629, Hayward, CA 94543 or hand your nomination to any member of the committee: John Wilma, Chair, Bob Scheppler, Mona Diamantine, Robert Sakai or Del Della-Dora.

Nominee: _____ Hayward Rotarian since: _____

Nominated by: _____ Contact Info: _____

How has this candidate supported the four avenues of service?

Club Service:

Community Service:

Vocational Service:

International Service:

How does your candidate live by the four way test?

Why do you think your candidate deserves this award at this time?

Additional comments:

Click Link Below to Visit the District Website

<http://www.rotary5170.org/news/09-10/10-03-OneChild-09.pdf>



First Class Mail

Hayward Rotary Club
P.O. Box 629
Hayward, CA 94543

Hayward Rotary Club Calendar

- March 22 Clancy Priest, accesshayward.com. Hayward's *NEW* Constituent Relations Management (CRM) web-based application provides internet access to city information and services anytime
- March 29 STEVE MILLER Stonebrae County Club, President, Fresh Express Golf Classic April 12-18 www.stonebraeclassic.com
- April 12 Parking Safety - Preparation for the Stonebrae Golf Classic
- April 19 Outstanding Rotarian Event

Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



CHARTERED

June 1, 1922 • California
Club No. 482

www.haywardrotary.org
Email: hayrotaryclub@sbcglobal.net

CLUB OFFICERS

President Rob Cook, III
 President-Elect Dave Elkins
 Vice-President Pam Russo
 Secretary Mona Diamantine
 Asst. Secretary Dick Bowman
 Treasurer Patrick Early
 Asst. Treasurer Jim Hanson
 Sgt. at Arms Phyllis Moroney

BOARD OF DIRECTORS

2008-10	2009-11
Debby De Angelis	Dennis Butler
Joel Garcia	Heidi Finberg
Bob Senna	Tom Gratny
John Wilma	Brian Schott

5170 DIST. GOVERNOR

Loren Harper • Warm Springs

R. I. PRESIDENT

John Kenny • Scotland