

ROTARY CLUB OF HAYWARD

High  Gear

February 1, 2010
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Editor: Ed Mullins
Photography: Ed Avelar

Hayward Rotary Past President is presented
Lifetime Achievement Award
by the Chamber of Commerce

One of the longest serving peace officers in California with more than 50 years of continuous service Charley Plummer is considered a legend by many in the law enforcement community. Charley served as Sheriff of Alameda County, California from 1978 to 2007. Prior to his election as Sheriff, he was Chief of the Hayward Police Department from 1976 to 1986 and previously held a variety of command positions in the Berkeley Police Department.



Charley Plummer

Charley Plummer was a field commander for the Berkeley Police Department when riots erupted in People's park in 1969. Prior to being elected as Sheriff, he was the Chief of Police for Hayward, California. He officially retired January 13, 2007 after serving five terms as Sheriff. He continues to work one or two days a week at the department's Office of Emergency Services as a sheriff emeritus.

Charley worked to get the Alameda County Sheriff's Office certified by the Commission on Accreditation for Law Enforcement Agencies, the American Correctional Association, National Commission on Correctional Health Care and the California Medical Association. Three of these accreditations are known as the "Triple Crown" and are considered a high honor in the law enforcement community. The ACSO, with a staff of over 11,500 is one of a handful of agencies nationwide to hold the distinction of "Triple Crown" winner for key accreditations.

He is a graduate from the University of San Francisco, the FBI Academy and the national Executive Institute. He is Past President of the California State Sheriffs' Association, Hayward Rotary Club and the Lake Merritt Breakfast Club. He is a member of the Executive Board of the Boy Scouts of America, and chaired the Capital Campaign for the Salvation Army. He has served as a director or trustee on various boards, including American Red Cross, and St. Rose Hospital.

His devotion and loyalty to his wife Norma, their ever-growing family and his legion of friends is legendary. Charley exemplifies the very best qualities of a man that has served his family, his friends, his community and country, with honesty, integrity and without compromise.



Greeting members and visitors today were **Dell Della Dora** and **Ed Avelar**. President **Rob Cook** called his 28th meeting to order with the Pledge of Allegiance lead by **Charley Plummer**. **Andy Krake** lead us in My Country Tis of Thee (also know as America) with **Chuck Horner** on piano.

President Rob offered the Thought For the Day – The Object of Rotary...to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster: The development of acquaintance as an opportunity for service. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian's occupation as an opportunity to serve society. The application of the ideal of service in each Rotarian's personal, business, and community life. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

There were two Visiting Rotarians: Dublin's own Electrical Contractor, Bob Tucknott and Dr. Mujda Zhublamar, President of the Hayward Sunset Club.

Guests for the day included Karen Goetsch with her dad **Bob Goetsch**, Ken Smith with spouse **Beth Ehrlich**, Barbara **Avelar** with spouse **Ed Avelar**, Darrin Vanderpan with **Bill Quirk**, and Liz Figurora with **Mike Mahoney**.

Haiti Relief can be supported through The Rotary Foundation or through District 5170's Foundation – visit rotary.org or district5170.org/district.

The Hayward - Yixing Sister City Gala will be held February 6th at Sky West Golf Course Restaurant.

The Hayward Sunset Rotary Club is hosting Rethink Afghanistan - the inside view on Afghanistan War on February 7th. Cost \$14.95 for lunch. For tickets (510) 754-1003.

The Hayward Police Department is conducting its Business Academy on March 2 to assist business owners with crime prevention.

The Hayward Education Foundation Spring Gala will be held March 25th, 2010.

Our Rotary District 5170 Conference will be held April 23-25 at the Monterey Hyatt. Great information and networking for new and existing members. Support our President and President Elect with good club representation.

Rotary International's Annual Convention in Montreal, Canada will be June 20-23, 2010.

President Rob acknowledged Barbara and **Ed Avelar's** 56st Anniversary. A \$50 fine was accepted from **Ed**.

Today the Club hosted the Richard D. King Annual Youth Speech Contest Students spoke eloquently about a wide range of topics, but all incorporated the Rotary International theme of "The Future of Rotary is in Your Hands." Miles Bridges from James Logan High School won \$100 as the first place winner with his speech, "Kliene Krumschen," and will go on to the Area 2 contest at the San Leandro Rotary Club on March 3. Second place and \$50 went to Shiran Sukumar from James Logan High; and third place and \$25 went to Andrew David King from Moreau Catholic High School. Also participating were Rajiv Patel from Moreau and Leslie Montes-Guillen from Hayward High.



Dell Della Dora & Ed Avelar



Andy Krake & Chuck Horner

Have you visited our Website lately? www.haywardrotary.org

Special guests included Tommie Lindsay, forensics coach and teacher at James Logan High, and George Bullis, principal at Hayward High. Judges for the contest were Professor Sally Murphy, Director of General Education and Freshman Year Programs and Cal State East Bay (who has helped judged this contest for the last nine years!); Christine Warda, Communications Studies Instructor at Chabot College; Deborah Biron, owner of The Speaking Bridge and speech instructor at UC Berkeley; and **Cate Steane**, Executive Director of FESCO and fellow Rotarian.



Special thanks to the following Rotarians for outstanding assistance to the contest: Scorers **Heidi Finberg** and **Rita Shue**; Timer **Sean Reinhart**; Greeter and overall troubleshooter **Debbie DeAngelis**; and silver-tongued Master of Ceremonies **Brian Schott**. The speech contest was coordinated this year by Rotarian **Terry Lee**, president of Moreau Catholic High School.

EMCEE **Brian Schott** also served as today's Fine master. In between speakers, he exercised great imagination and creativity to fine nearly 100% of the club members present. There were so many that there is not enough space to even list the names. Brian's only regret was that he could find a way to fine those not present. Well, perhaps next time. So, bring cash or fine cards.



From L to R: Leslie Montes-Guillen from Hayward High; Master of Ceremonies Brian Schott; Rajiv Patel from Moreau; second place winner Shiran Sukumar from James Logan High; Youth Speech Coordinator Terry Lee; first place winner Miles Bridges from James Logan High; President Rob Cook; and third place winner Andrew King from Moreau.

District website: (copy and paste this link into your web browser)

<http://www.rotary5170.org/news/09-10/10-02-OneChild-08.pdf>



First Class Mail

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Hayward Rotary Club Calendar

- February 8** Wendy Winsted, Sulpher Creek Nature Center, Operations of wildlife recue and education. Bringing a live animal
- February 15** DARK - President s Day
- February 22** Arthur Murray Studio Karen Todd and Karen Prado
- March 1** Shall Sinha Rotary International Peace Ambassador (wife Pramila) Members of Rotary Club of Edmondton, Alberta, Canada (Dist. 5370)

Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



CHARTERED

June 1, 1922 • California
Club No. 482

www.haywardrotary.org
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CLUB OFFICERS

President Rob Cook, III
 President-Elect Dave Elkins
 Vice-President Pam Russo
 Secretary.....Mona Diamantine
 Asst. Secretary Dick Bowman
 Treasurer Patrick Early
 Asst. Treasurer Jim Hanson
 Sgt. at Arms Phyllis Moroney

BOARD OF DIRECTORS

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