

ROTARY CLUB OF HAYWARD

High Gear



January 25, 2010
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Editor: Sara Lamnin
Photography: Ed Avelar

Members were joyfully greeted by **Nancy Eaton** and **Bob Sakai**. **President Rob Cook** called his 27th meeting to order with the Pledge of Allegiance lead by **Craig Bueno**. **Andy Krake** and **Chuck Horner** lead a rousing verse of God Bless America and **Beth Ehrlich** provided two thoughts for the day from Milton Berle, "You don't stop laughing because you grow old, you grow old because you stop laughing." And "If opportunity doesn't knock, build a door." **Beth** also introduced our consistent visiting Rotarian, Dublin's own Electrical Contractor, Bob Tucknott.

Guests for the day included James Elerick, FESCO's new Program Manager (**Cate Steane**), Alan Wells, Business Operations (currently looking for work, contact **Laura Swan** if you know of openings), Ken Smith, Audiologist and husband of **Beth Ehrlich**, Gerald Best, Reality Mentors (**Freddye Davis**), Darrin Vanderpan, Black Diamond Hosting (**Bill Quirk**), and Diane Wagner from Nourish the Children (more details below).

Past President Jay Tonz shared memories of his presidential year, 1986-87. **Jay** states that by birth he's a Lion, by nature, an Optimist, but became a Rotarian by choice (in 1974) and has never regretted that decision. He has made up in clubs all over the world, including the first Rotary club in the Soviet Union. The most important issue for Rotary during his year was to recruit women leaders to join Rotary. Rotary International had just changed its bylaws to allow women and Hayward Rotary actively recruited. Existing members were encouraged to interact with new members. The long tables that were used at the time, limited conversation, so, yellow markers on chairs reserved spots between existing members to facilitate networking. Existing members were fined if they sat in these reserved seats. The club also supported membership by bringing in strong speakers, including Lowell Jensen, who had just been appointed by President Regan to be a federal judge on the US District Court for Northern California.

At that time, the High Gear also included member profiles and editorials. Service projects included Polio Plus and Clean Up Hayward. A fall Wine Auction by **John Wilma** helped raise funds along with the annual rodeo. The first dinner with Cal State Affiliates was held center stage at CSUH. **Charley Plummer**, who had just been elected Sherriff, was the Outstanding Rotarian of the Year. It was a fun time, said **Jay**, "I want to thank all the members for making my year successful."



Jay Tonz

ANNOUNCEMENTS

Our club Board of Directors has issued a challenge to all members. The club will match all donations to Rotary's relief efforts for Haiti up to \$1,000. Make your donation today at www.rotary5170.org or www.rotary.org/daf Diane Wagner also asked for contributions to Nourish the Children. In 2002, Nu Skin hired scientists to study nutrition and malnutrition in children around the world. They developed a VitaMeal pack, which is delivered throughout the world in collaboration with Feed the Children. Nu Skin has won awards for corporate responsibility for the program. 11,000 VitaMeals have already been provided in Haiti and all donations in January will support relief efforts in Haiti. \$22 feeds 30 children and meals can be provided locally as well as internationally.

For more information about their Ambassador and donation programs, visit http://www.nuskin.com/nuskin/us/en/corporate/company/nourish_the_children.html



Tuesday evening, January 26th at 7:00pm, **President Rob** will represent the club and Rotary International by accepting the Hayward City Council's End Polio Now Proclamation.

This Saturday, January 30th, is the Hayward Chamber of Commerce's Annual Awards Gala. 5:00pm at the CSU East Bay University Union. In addition to recognizing many Hayward Leaders, the Chamber will award our own **Charley Plummer** a Lifetime Achievement Award.

The Hayward – Yixing Sister City Gala will be held February 6th at Sky West Golf Course Restaurant.

The Hayward Sunset Rotary Club is hosting “Rethink Afghanistan – the inside view on Afghanistan War” on February 7th. For tickets (510) 754-1003.

The Hayward Education Foundation Spring Gala will be held March 25th, 2010.

Our Rotary District 5170 Conference will be held April 23-25 at the Monterey Hyatt. Great information and networking for new and existing members. Support our President and President Elect with good club representation.

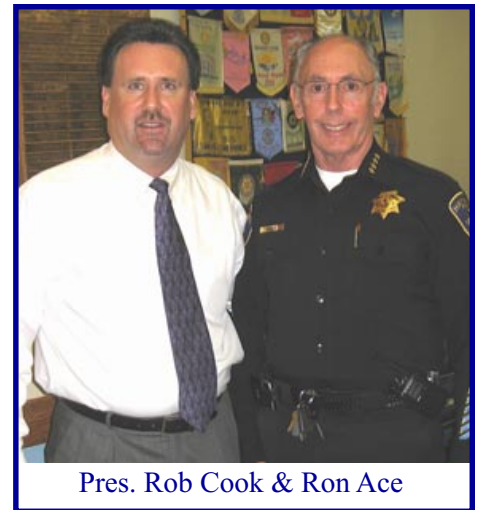
Rotary International's Annual Convention in Montreal, Canada will be June 20-23, 2010.

RECOGNITIONS

Laura Swan was welcomed back for \$20. **Pam Russo** – showed her gratitude for her Palm Springs vacation with \$20. **Del Della-Dora** – also enjoyed his rainy vacation, paying \$20. Happy Belated 80th birthday to **Norma Rees** who honored the occasion with a donation to the Hayward Rotary Foundation. Happy Birthday also to **Terry Lee**. And Happy Club Anniversary to **Andy Krake** (2 years) and **Past President George Pacheco** (15 years)

SPEAKER

Hayward Police Chief Ron Ace gave a review of the state of the Police Department. Chief Ace's is a native of New York City, and prior to beginning his career in law enforcement, he served in the U.S. Marine Corps. He received his bachelor's degree in Public Management from St. Mary's College in Moraga, California, and holds special certifications from California POST Management, the Supervisory Leadership Institute, and the Senior Management Institute for Police. In October 1999, Ron was appointed to the position of Chief of Police at the Concord Police Department and was instrumental in the development of Concord's generalist model of community policing. As a result of the police department's success, the City of Concord has integrated the philosophy of community policing throughout the city, resulting in a true Community Oriented Government model showcased throughout the nation. Chief Ace has received several awards throughout his career including, Outstanding Friend of Education - California School Administrators; Officer of the Year - Concord Police Department; Outstanding Service Award – Northern California Juvenile Officer's Association; and the Warrington Stokes Award for Child Abuse Prevention. After 36 years in law enforcement (30 of those in Concord), Ron states that his proudest accomplishment is as Chief of Hayward Police. He was glad to be back at Hayward Rotary after his initial meeting two years ago as Interim Chief. He is having a very good time in Hayward and is glad to be here in our incredible city. Chief Ace is also very proud of the terrific men and women in our force.



Pres. Rob Cook & Ron Ace

The Chief reviewed the Strategic Plan for the Police Department and the progress made since the plan's adoption in October of 2008. The plan identifies four priorities for the department: Reduce Crime and the Fear of Crime, Align the Organizational Structure to Meet Service Demands, Improve Responsiveness to Community and Employee Needs, and Promote Professionalism Leadership, and Organizational Excellence. To reduce crime and fear of crime, the department has established new crime analysis unit. They have also implemented multi-agency strategies, such as the SMASH program to address problem houses in town. The new Multi-housing education program helps landlords and managers to improve safety. An Administrative Citation program supports the enforcement of City ordinances in an efficient and effective manner. Department members also provide multiple community presentations and participate in neighborhood activities. Red light camera enforcement has increased safety in intersections. Collaboration with the School District holds students accountable for their behavior and has enabled cross training between school personnel and police. There are also gang and other education programs in collaboration with HUSD. The Restorative Justice pilot program brings juvenile offenders together with their victims to increase insight and lasting change. The City has strengthened its truancy ordinance and the department is reviewing all special units and work schedules to ensure the most efficient and effective use of resources.

Have you visited our Website lately? www.haywardrotary.org

Management achievement plans increase accountability for administrators in the department. HPD has also increased neighborhood focus with sub-beats (north and south) and is looking at assigning officers to work smaller beats to improve the quality of life for neighborhood residents. In so doing, residents can help keep officers informed and can help to set the priorities for their neighborhoods. HPD collaborates with other jurisdictions for training and enforcement. The new Access Hayward and online police reporting systems facilitate more communication. Crime is down overall in the city. There are only a couple types of crime that are up (5% for auto theft) or neutral.



To align HPD's organizational structure to meet service demands the department has been reorganized. A Narcotics unit is in development and they hope to add more officers in district offices. Currently there are only two offices, one at B and Second and the other at the Matt Jimenez Community Center. Federal Recovery funds have restaffed the department to needed levels. Measure A also saved 10-15 sworn officer positions. They will be replacing the 20-year old computer system within the next year with "New World" emerging technology, have implemented equipment replacement plans, and conducted a needs assessment for workspace considerations.

To improve responsiveness, the department has improved responses to public records requests and instituted a new protocol to recontact individuals who make reports to provide updated information about response times. They have also increased neighborhood meetings to improve communications. Community Academies continue in English and Spanish to educate residents about Police and City operations. Last year, they also started a new Business Academy to help make Hayward a good place to do business.

To promote professionalism, leadership, and organizational excellence, the department is undergoing a voluntary accreditation process through the Commission on Accreditation for Law Enforcement Agencies (CALEA). When he was Chief, Charley Plummer, led the department in achieving this certification, only the ninth agency in the country to do so at the time. Since then, the accreditation has lapsed, but is expected to be reinstated. CALEA Accreditation builds community pride and increases transparency and professionalism. The two to three year process includes external site review, conducting a property/evidence restructuring, and a state audit. The department will also be required to conduct ongoing work to maintain the certification. HPD has also instituted development opportunities for senior managers including training and succession planning. They have improved consistency with performance evaluations to increase respect, accountability, documentation, and recognition. All evaluations are now up to date.

Goals for the future include youth diversion programs, ongoing evaluation of strategic plans to remain current, making the best use of available resources, continuing to support the students through School Resource Officers and Community Youth Academies, and decreasing domestic violence recidivism. The Department has applied for a number of grants for civilian staff members, which were not successful this time around, but more funding is being explored for this area as well as for a digital field reporting system, increased cultural awareness trainings, and bringing back the Open House during police week. They will also continue to build and improve working relationships with businesses, schools, and neighborhoods.

Hayward officers have a level of commitment and professionalism not present in many communities, says Chief Ace, even though most do not live in our city. The Department continues to work through the budget crisis. Thanks to Measure A and City Leadership, it has been easier in this City than in many others. The Strategic Plan and more information is available at <http://www.hayward-ca.gov/departments/police/police.shtm>

NEXT CLUB MEETING is FEBRUARY 1ST, our annual Youth Speech Contest.

February 8th will feature Wendy Winsted from the Sulpher Creek Nature Center about Operations of Wildlife Rescue.

NEW MEMBER REVIEW

The following people have been proposed for membership in Hayward Rotary. Objections to a proposed new member must be submitted in writing to the Club Secretary within 10 days of this publication.

Gerald Best, classification - Non Profit Management, proposed by **Freddye Davis**

Darrin Vanderpan, classification - Electronic Communications. Proposed by **Bill Quirk**

Kenneth Smith, classification - Audiologist, proposed by **Beth Ehrlich Smith**

District website: (copy and paste this link into your web browser)

<http://www.rotary5170.org/news/09-10/10-01-OneChild-07.pdf>



First Class Mail

Hayward Rotary Club
P.O. Box 629
Hayward, CA 94543

Hayward Rotary Club Calendar

- February 1 Annual Youth Speakers Contest
- February 8 Wendy Winsted, Sulpher Creek Nature Center, Operations of wildlife rescue and education. Bringing a live animal
- February 15 DARK - President's Day
- February 22 Arthur Murray Studio Karen Todd and Karen Prado
- March 1 Shall Sinha Rotary International Peace Ambassador (wife Pramila) Members of Rotary Club of Edmondton, Alberta, Canada (Dist. 5370)

Need to find or confirm a Location?

Visit the District 5170 Website @ <http://www.rotary5170.org>



CHARTERED

June 1, 1922 • California
Club No. 482

www.haywardrotary.org
Email: hayrotaryclub@sbcglobal.net

CLUB OFFICERS

President Rob Cook, III
 President-Elect Dave Elkins
 Vice-President Pam Russo
 Secretary Mona Diamantine
 Asst. Secretary Dick Bowman
 Treasurer Patrick Early
 Asst. Treasurer Jim Hanson
 Sgt. at Arms Phyllis Moroney

BOARD OF DIRECTORS

2008-10	2009-11
Debby De Angelis	Dennis Butler
Joel Garcia	Heidi Finberg
Bob Senna	Tom Gratny
John Wilma	Brian Schott

5170 DIST. GOVERNOR

Loren Harper • Warm Springs

R. I. PRESIDENT

John Kenny • Scotland